IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: 0020

PATENT

| In the Application of: Winslade et al. |) VIA ELECTRONIC FILING |
|--|-------------------------|
| Serial No.: 09/687,499 | ON NOVEMBER 19, 2007 |
| Filed: October 13, 2000 |) |
| For: SYSTEM FOR ONLINE SALES WITH AUTOMATIC REBATE AND COUPON REDEMPTION |)))) |
| Examiner: RETTA, YEHDEGA |) |
| Group Art Unit: 3622 |) |
| Confirmation No.: 1146 |) |
| | |

RESPONSE TO NON-FINAL OFFICE ACTION

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Non-Final Office Action mailed May 18, 2007, in connection with the above-identified application. A response to this Office Action was due on August 18, 2007, extended by the enclosed Request for Three-Month Extension of Time until November 18, 2007. Applicants respectfully request consideration of the application in view of the following amendments and remarks.